World App Username Policy

1. Background

Usernames are a World ID use case (one human, one action) powered by Tools for Humanity (TFH). Usernames leverage the Zero Knowledge Infrastructure of World ID. You will not be able to find someone's World ID or track a user in other applications through the username (unless they specifically use the username to allow being found). Your username is only linked to your wallet address and we use World ID to ensure that each human only has one username. For more information please see our [Privacy Notice](#).

2. General Rules

World is a community where everyone can generally use any username they want. It is up to you whether you prefer to have a username that is anonymous, pseudonymous or operate under your real name.

Still, we ask you to follow certain rules when it comes to naming. The following are prohibited:

- Characters from multiple languages.
- Nick names and pseudonyms that are insulting to others.
- Offensive or suggestive words of any kind.
- Using registered trademarks or companies' names without their permission.
- Pretending to be someone else.

It is also prohibited to register a username with the intention that someone will buy the right to the name from you.

3. Examples of prohibited usernames

The following are examples of prohibited words for usernames:

English	Spanish	Portuguese	Korean	Japanese	Polish	Swahili	Malaysian
a55hole	cabrón	cuzão	멍청이	クソ野郎	dupek	pumbavu	bodoh
blowjob	mamada	boquete	펠라치오	フェラチオ	loda	kutoa mimba	seks oral
cocaine	cocaína	cocaína		コカイン	kokaina	kokaine	kokain
d0uch3	imbécil	idiota	아호	アホ	idiota	mpumbavu	bodoh